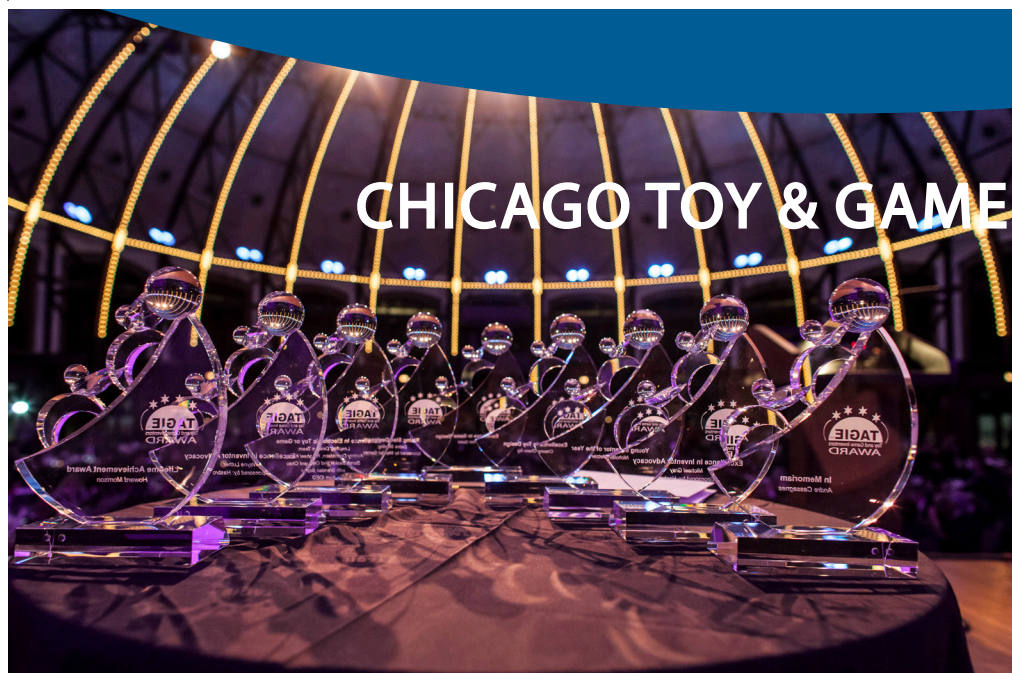




CHICAGO TOY & GAME GROUP, INC. PRESENTS



SPONSORSHIP OPPORTUNITIES



TOY and GAME INVENTOR Awards Dinner

November in Chicago!

SPONSORING THE TOY and GAME INVENTOR AWARDS IS A GREAT WAY TO:

Convey your company's support of the toy and game inventing community.

Reinforce your company's brand to leaders in the toy industry and to the general public.

Generate new business by networking with industry experts and influencers.

Celebrate and honor the creative minds behind playthings at The Toy & Game Inventor of the Year Awards (The TAGIES).

Each November, the Toy & Game Inventor of the Year Awards puts faces and names to the creators of the playthings we love. We are re-establishing their rightful place in the entertainment industry. There are Oscars, Emmys, Tonys, Grammys, Pulitzers and more honoring the best talents of their respective industries... and now our own greats and top contributors have the TAGIEs!

The TAGIE Awards Dinner is an elegant and playful evening gala that brings together industry leaders from around the world (over 25 countries), media and the public for a night of celebration, networking, and fun!

The TAGIE Awards recognize toy and game inventors and designers whose playful creativity resulted in some of the most fun and entertaining play products on the market this year. We honor recipients for excellence in the categories of Toy Design, Game Design, Young Inventor, Rising Star and Electronic. We also pay tribute to inventor greats who stand out in the eyes of the industry for their exceptionally innovative spirit for fun, philanthropy and humanitarianism. The TAGIE Awards are nominated by industry experts and voted on by industry experts, media and consumers.

Come celebrate the people behind the world's most known and loved playthings!

For information on attending or sponsoring the Toy & Game Inventor Awards, contact: info@chitag.com or, phone 847-677-8277





TOY and GAME INVENTOR AWARDS Dinner & Ceremony

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

ONE AVAILABLE

\$35,000

- Designated Keynote Speaker
- Present Lifetime Achievement Award or In Memoriam Award
- Company name/logo engraved on crystal awards, along with honoree
- Two tables reserved at TAGIE dinner up front and center
- Option to provide company branding and product placement materials as table centerpieces
- Full-page, 4-color ad inside front or back cover of TAGIE Awards Program
- Full-page, 4 color ad inside front or back cover of Chicago Toy & Game Fair (ChiTAG) Fair Program
- Prominent company logo on signage, and verbal recognition at event
- 30' x 50' space at Chicago Toy & Game Fair
- Promotion of sponsorship on Chicago Toy & Game Group websites – TAGIE Awards, Chicago Toy & Game Fair, T&GCon and I-SPI.
- Prominent company recognition in extensive local and national media promotion (TV, radio, print, websites, social media)
- Press release announcing sponsorship

Category Sponsor

SIX AVAILABLE

\$20,000

- Designated Presenter for one of the following categories:
 - Excellence in Toy Design
 - Excellence in Game Design
 - Excellence in Character Creation
 - Young Inventor of the Year
 - Rising Star Inventor of the Year
 - Excellence in Electronic Design
- Company name/logo engraved on crystal award, along with honoree
- Prominent company logo on signage, and verbal recognition at event
- One table reserved at TAGIE Awards (seats 10)
- Company recognition in extensive local and national media promotion (TV, radio, print, websites, social media)
- Full page, 4-color ad in TAGIE Awards Program
- 20' x 30' space at Chicago Toy & Game Fair
- Company logo on TAGIE Awards website

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Cocktail Reception Sponsor

ONE AVAILABLE

\$15,000

- Prominent company logo on signage, and verbal recognition at event
- One table reserved at TAGIE dinner (seats 10)
- Option to provide your company branded gift bags to attendees, company logo on cocktail napkins product placement at cocktail tables
- Company recognition in extensive local and national media promotion (TV, radio, print, websites, social media)
- Full page, 4-color ad in TAGIE Awards Program
- 20' x 30' space at Chicago Toy & Game Fair
- Company logo on TAGIE Website

Friends of TAGIE, Sponsor

\$3,500

- 4 seats at TAGIE dinner (\$1,000 value)
- Full page, 4-color ad in TAGIE Awards Program
- 10' x 10' space at ChiTAG Fair OR Full-Page 4-color ad in ChiTAG Fair Program

Other Sponsorship Opportunities

\$1,000

- Advertising Sponsor
Full-page, 4-color ad in TAGIE Program