

Chicago Toy & Game Week

Presented by Chicago Toy & Game Group, Inc.



Journalism and PR Internship

About ChiTAG Group

We are the Chicago Toy & Game Group, but you can call us the ChiTAG Group.

November each year, we produce a week packed with events that celebrate play, and the inventors who make toys and games! The ChiTAG Group is a family of industry initiatives designed to encourage and promote the power and joy of invention in social, educational, and professional environments.

Mission: To build community through play by providing opportunities for friends, kids, family to connect with one another and experience the joy and value of play

Our offering: ChiTAG Week is the only event of its kind that brings together the public with play innovators and the media. As part of the week there are three offerings:

- Conference
- Awards
- Fair

About the Internship

Do you wish to challenge yourself and use your journalism and PR skills to create?

- Do you have creative writing skills?
- Wikipedia - establish page for Chicago Toy & Game Week
- Write stories about inventors and their products and pitch your stories.
- Brainstorm with us to come up with angles!
- Work with the ChiTAG PR company or independently to develop journalism pieces

Intern Philosophy: We have a wish list of projects we would like to see come to life, but we also encourage you as our prospective intern to make suggestions, to play to your strengths to collaboratively evolve the project that you will work on with us. This is a partnership to promote play and you must be a self-starter and motivated.

Timeframe: We are flexible in terms of days and hours.

Location: We are flexible with your location of work, though we would like to meet with you once a week. We have found this way of working to deliver a better experience for our interns and the best results for the work.

Apply: [Google Intern Form](#)

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