



Website Internship

About ChiTAG Group

We are the Chicago Toy & Game Group, but you can call us the ChiTAG Group. November each year, we produce a week packed with events that celebrate play, and the inventors who make toys and games! The ChiTAG Group is a family of industry initiatives designed to encourage and promote the power and joy of invention in social, educational, and professional environments.

Mission: To build community through play by providing opportunities for friends, kids, family to connect with one another and experience the joy and value of play

Our offering: ChiTAG Week is the only event of its kind that brings together the public with play innovators and the media. As part of the week there are three offerings:

- Conference
- Awards
- Fair

About the Internship

The website is the first look at our events – it is critical. We need your help to define and create an experience for our visitors in such areas as:

- Inventor, Company bio pages analogous to IMDB.com
- Toy and Game Wiki
- Articles about importance of play (both find or write them)
- Selecting the best photographs to showcase our event visually for the web site
- Data entry into new web site from old web sites – content transfer & creative copy writing
- Research other event websites and suggest what we could add to make a better experience
- Other fun and creative ideas

Intern Philosophy: We have a wish list of projects we would like to see come to life, but we also encourage you as our prospective intern to make suggestions, to play to your strengths to collaboratively evolve the project that you will work on with us. This is a partnership to promote play and you must be a self-starter and motivated.

Timeframe: We are flexible in terms of days and hours.

Location: We are flexible with your location of work. We would like to meet with you weekly during your internship. We have found this way of working to deliver a better experience for our interns and the best results for the work.

Apply: [Google Intern Form](#)

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